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2012 Iditarod Coverage

On March 3, 1973, 35 mushers set out for Nome on the first 1,000-mile Iditarod Trail Sled Dog Race. Now, 39 years later, the allure of “the Last Great Race” continues to attract the attention not only of Alaskans, but of the world. Alaska Dispatch invites you to join in our celebration of the race that embodies our great state’s unfailing will and enduring spirit. Our comprehensive, award winning* coverage of the Iditarod provides companies of all sizes the opportunity to engage an adventurous readership on a local and national level. By being a sponsor of our 2012 Iditarod coverage you will not only help brand your business but also support a locally owned news site in its pursuit to cover Alaska’s greatest sporting event like no other media outlet -- join us for the 2012 Iditarod!

- ★ 2011 Press Club Award / Best Sports Game/Event Story: “Mackie feeling stoked”
- ★ 2011 Press Club Award / Best Sports Feature: “Iditarod - Life in a frozen hell”



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